



Perspective of Tourism in Rural Areas Of Rajasthan

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Tourism is an activity undertaken by the tourists to satisfy respective Urges (motives) in which they travel out side from their normal place of residence and stay have at least overnight ,utilize and experience varied facilities ,Amenities, attraction and activities during their travel and sojourn and finally return to their place from where they started their journey. Every tourist has his preferred destination but this is not so hard and fast in his mind . He wants variation too. If motivated properly in other field hi would love to experience other destination . Here in this paper emphasis is made for scope in rural tourism.

India *i.e.*, Bharat is mainly a land of villages and it is said that its heart and soul lies in its villages. These villages are found in here from Kashmir to Kanyakumari without any break. This is why say that our greater part of the people live in rural India.

One of its state is Rajasthan which lies in the western part of the country. It is well known for its tourist destination not among the Indian tourist but among the foreigners too. As it is full of archaeological sites, Marvellous architectural structures , mighty forts , step wells, havelis, wall paintings and artistic crafts etc. Besides all these there is a new dimension of tourism which is having tremendous products to fascinate the tourists of all the age, religion and region .

Rajasthan has to its credit being the first state in the country to launch the three tier system in the democratic India . *Panchayat* (village assembly) is the primary unit of system in the democratic India . Panchayat is the primary unit of system which prevails in its villages . How panchayats function is worth knowing for school children . If the young students are taken to the villages on excursion trips to the model villages then it would be both entertaining and knowledge providing too.

Villages are very close to nature . The airs is pure climate is calm . While the people living in towns and cities , live in the world of noise , pollution , almost running short of time and no social life . Here if they come at least for a new days they can have fresh air can enjoy noise less environment and feel crowd less life . One will find mental peace as well as will be far away from tussle and bustle of the crowded life of the urban settlement .



The rural areas become beautiful for the viewers or visitors when the crops are standing in the field. If the season is winter i.e. of mustard crops are standing with yellow flower then it is like heavenly beauty. Similarly during rainy season here even barren land and mountain create the scenic beauty.

Varieties of folk artists live in rural Rajasthan. They are in the form of singer, folk dancer even *nats* entertain the tourists. They perform or their talents either individually or in group. Their musical instruments are chang, dhol, dhap, manjira and sarangi. The dresses of singers too are quite different but attractive. Their turban is impressive. They sing in small groups with chorus. When in full form it makes spellbound to the spectators. The folk dancers specially the female dancers not only perform dances in full swing but display full colour of life through their dances and dresses. Some peculiar dance of ruler Rajasthan which is worth mention are dance with lamps as well as with many pitchers on their head. The tourists no doubt will never forget such entertainment in their life.

Camel Safari, is unique feature of Rajasthan tourism. But Mounting camel for a short duration is no less adventurous for those who visits village areas of tourism. Though camel is not good looking animal but when it is a decorated with colourful cloths and ghongroo (a music producing device in group) it also gives a beautiful look. Camel too dances on the direction of its master. In some rural areas camel race is also organised. This is worth seeing for tourists.

Till recent past wrestling was organised in almost all the villages, here. This is age old game of Rural India. A wrestlers open challenge taken almost as the prestige issue of one village in comparison with the other but it is almost taken with the sports-man spirit. When ever there happens to be Dangal in villages it used to be like big occasion for villagers to collect at particular place to see the wrestling. Similarly Cock fighting and cart races, if organised for tourists in villages then it will be advantageous for tourists visiting in rural areas.

The handicraft goods are artistic and beautiful goods prepared by rural people for decorating both i.e. to person as well as to houses, depending up on the matters and materials. These are quite charming for female tourists. Some crafts are very useful too. All these prove to be economically beneficial for rural people and cottage industry.

Well and tanks happened to be constructed in each and every villages without fail. These water structures are proved to be not only useful but architecturally beautiful to. In



addition to these some villages have step wells or *baolies* which are water structures of by gone eras. In these structures one can go down up to the water level to fetch water, through its stairs. Such water structures may be interesting points for the tourists as these are architecturally unique, iconographic rich and interesting for the tourists. Once these were nice for resting for travellers during the summer days as well as place of worship too.

In the rural parts of entire Rajasthan one finds religious places. These are in the form of temples of seat of local deities and seat of saints. On these places annual fair takes place. Such places and fairs have the potential to attract large gathering. These placed may be developed as pilgrim centre for religious tourism.

Thus we see that there is much scope of tourism in rural parts of Rajasthan if it is well planned in this field as a tourist at destination experience new kind of accommodation, rural transport, food, entertainment, information, views architectural structures, performing arts and overall finds themselves close to the nature all in low coast.

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